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"Monetäre Weiterbildungserträge in Europa"

Institutional factors related to participation and wage effects of job-related training

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Background and research question

- Job-related training & the skill driven transformation of work (Mayer, Solga 2008)
 - Synchronise LM needs and skills supplied by the workforce
 - Change in technology, product & service markets, demography ...
- Skill formation systems differ across countries
 - Training: access, volume, outcomes (share of productivity gains)
 - Basic pattern (OECD 2004, Brunello et al. 2007, Rubenson 2006 ...):
 Majority of job-related training is employer-provided, employees are willing to train, but not at their own cost
- ➤ What factors at the system level are related to cross-country differences in participation rates and wage effects?

Non-competitive models of training

- Empirical studies have challenged standard human capital theory (following Becker 1962)
 - Firms do invest in general skills (despite of poaching risks)
 - not (only) due to market imperfections (asymmetric info, credit market constraints), e.g. compressed wage structure stimulates firm investments
- Institutional arrangements related to welfare state regimes (Soskice 1999, Estevez-Abe et al. 2001)
 - Industrial relation systems (trade unions, minimum wages, taxes, social security systems, market competition and deregulation, labour protection, ...)
 - in relation to (secondary) schooling systems (general vs. specific skill regimes: signalling) and socioeconomic context, employment

Expected effects of industrial relations

- Unions, collective bargaining
 - Incentive for firms to invest due to compressed wage structure
 - Productivity gap (below minimum wage)
- Labour protection legislation
 - Incentive for firms because labour turnover is reduced (mobility costs)
 - New hires are more carefully selected (+/-)
- Competition and deregulation
 - Reduced participation and returns due to reduced rents
 - Increased: stimulation of innovation

Wage effects are high where participation is low (ECHP)

Estimating training effects: selection bias

- Selection into job-related training is not random
 - Participants differ from non-part. in observed and often in unobserved characteristics that are <u>both</u> related to training <u>and</u> income
 - Estimating without controlling for the bias might result in overestimation
- Techniques to adjust/reduce for the bias
 - Multivariate regression models
 - "Fixed-effects" / "Fixed-Growth"-models / IV
 - Matching

Matching: Potential Outcome Framework

 Average treatment effect for the treated: difference between observed outcome and its counterfactual

$$ATT = E[Y^1 - Y^0 | T=1]$$

- When treatment assignment is not random, further assumptions are needed to estimate unobserved "potential outcome ": E[Y⁰|T=1]
 - Ignorability of treatment assignment: conditional on observable covariates X, assignment is unconfounded when overlap exists

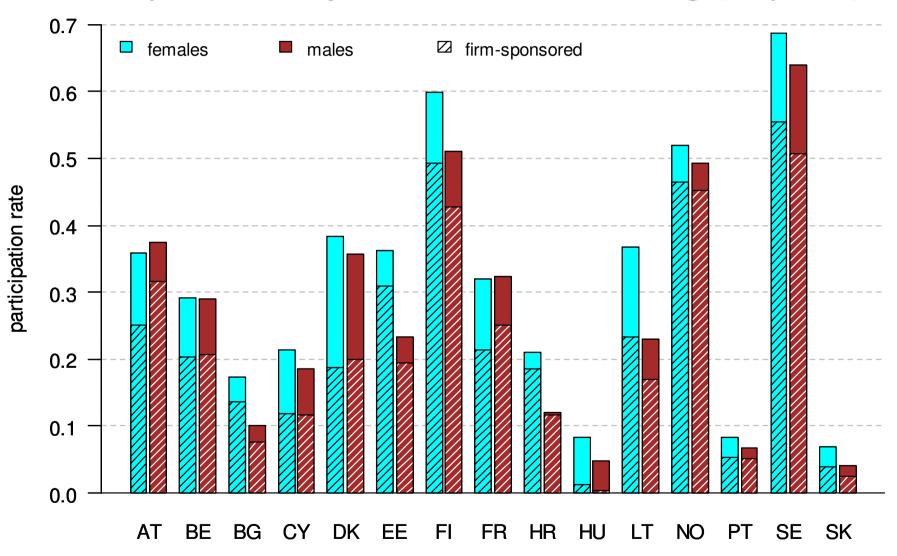
$$E[Y^0|T=1, X] = E[Y^0|T=0, X]$$

- What if treatment assignment is nonignorable?
 - Reducing selection bias through matching
 - sensitivity analysis to assess influence of hidden bias

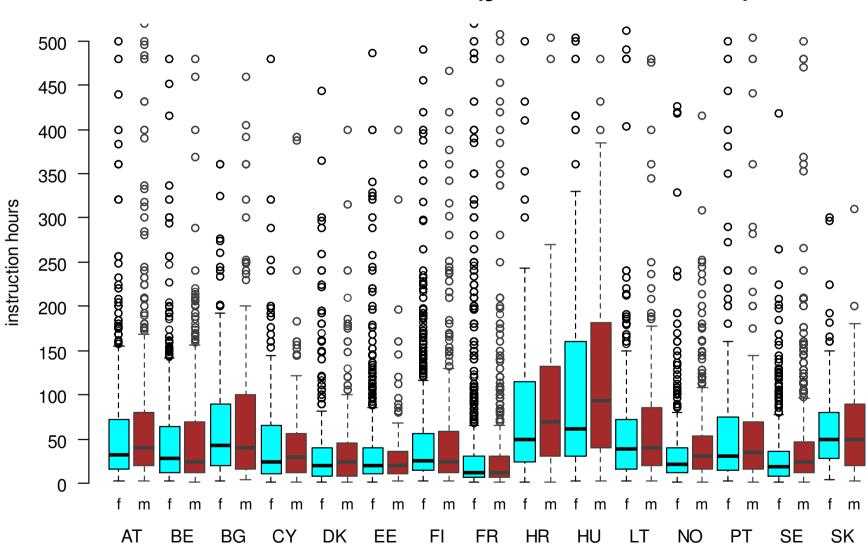
Data

- Part. and wage effects: AES (Adult Education Survey 2005-2007)
 - Stand alone survey: increased comparability of ET and background characteristics
 - Target population: employed persons aged 25 64, not in army (NACE),
 not in formal education, 2 years out of formal education
 - Dependent variable: ordinal number of income quintile (1:5)
 - Treatment: participation in job-related training within 12 month
 - Individual characteristics: gender, age, formal education (level + field), potential experience, migration (country of birth, citizenship), mothertongue, location of residence
 - Occupation before training: status, ISEI, contract
 - Current firm characteristics: industriy (NACE), size, parttime
- Country level: Eurostat (LFS, SILC,...), OECD (labour cost,...), worker participation.eu

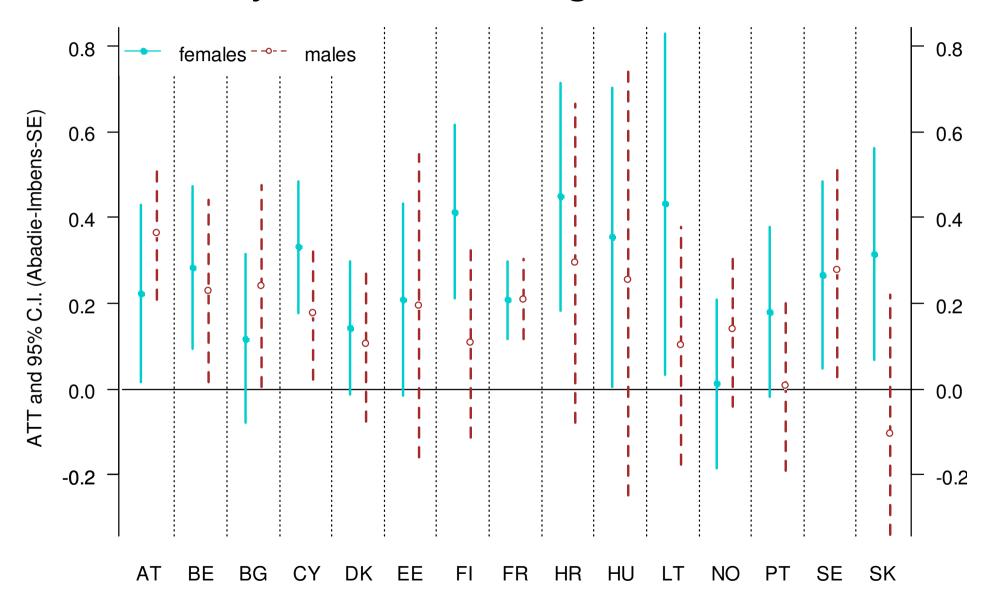
Participation in job-related training (1 year)



Instruction hours (job-related t.)



Effect of job-related training on income level



ATT – income effects for the trained

- Job-related training: positive estimates for females and males in almost all cnt
- Significant at robust SE, (normal SE), rel. low sensitivity to hidden bias

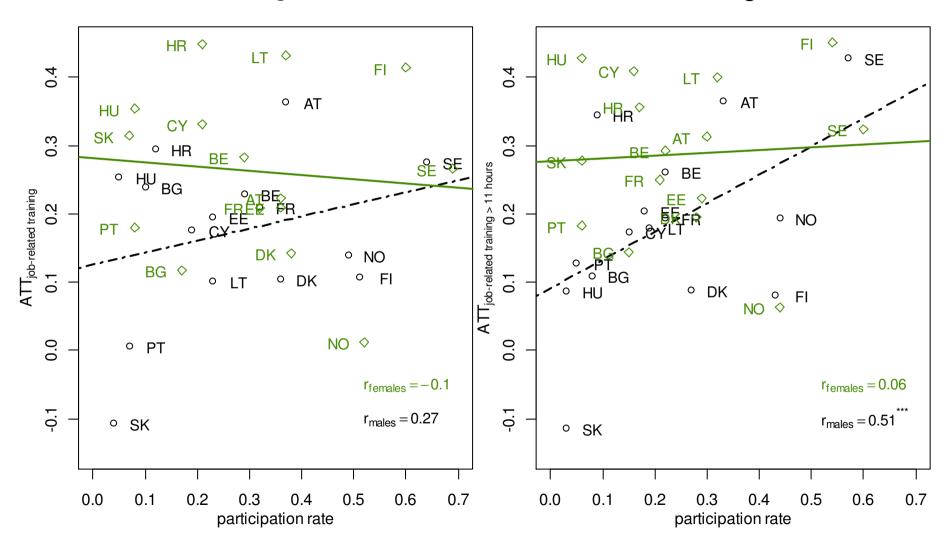
females: AT, BE, (BG), CY, (DK), FI, FR, HR, HU, (PT), LT, SE, SK; males: AT, BE, BG, CY, (FI), FR, (HR), (NO), SE

- Sex: Higher effects for women (except AT)
- Forms: (slightly) higher effects of longer (>11 hours) and firmsponsored tr., lower FX of certified (females), males mixed
- Education and age groups (f+m): different patterns across countries

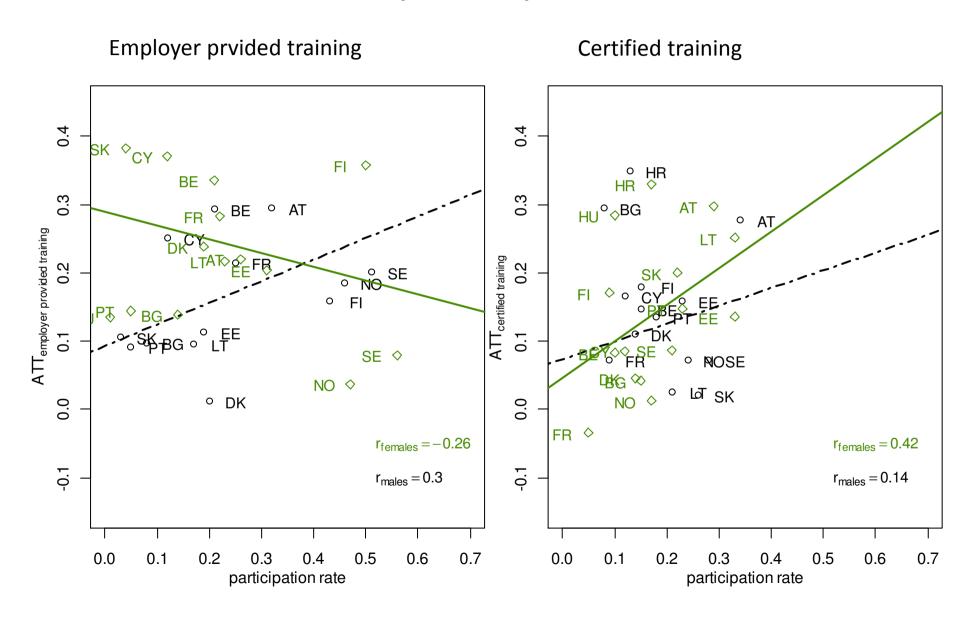
ATT and participation rates

Job-related training

Job-related training > 11 instr. hours



ATT and participation rates



System factors, participation and ATT

- Economic context, investment in human resources
 GDP, R&D expenditure, private expenditure on education, ER & UR
- Industrial relations

LF exit age, Unionisation, bargaining, employment protection legislation, competition and deregulation

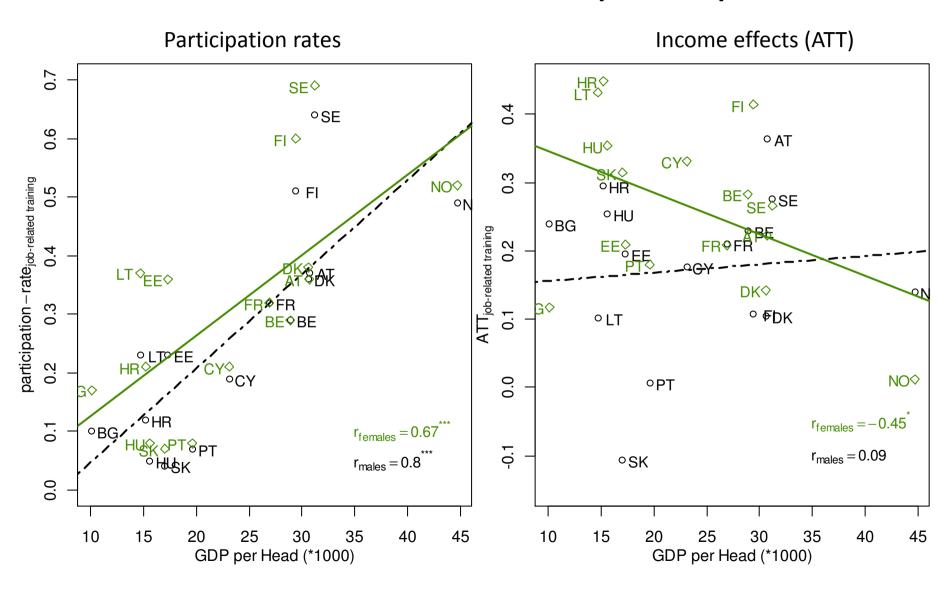
Social condition

Social protection, economic strain, poverty risk, health

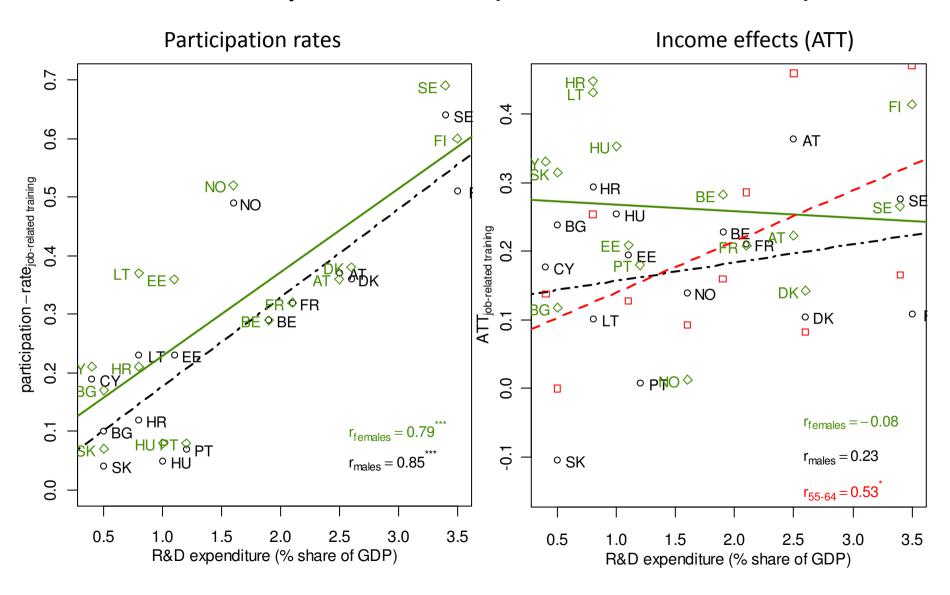
Schooling system

Skill formation system (signalling), (vocational education, participation in education, quality of educational institutions)

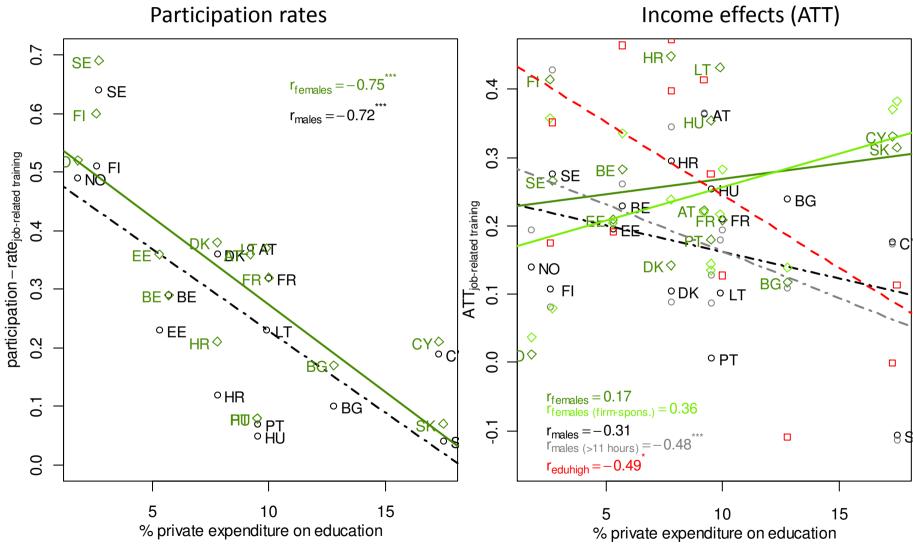
National wealth: GDP per capita



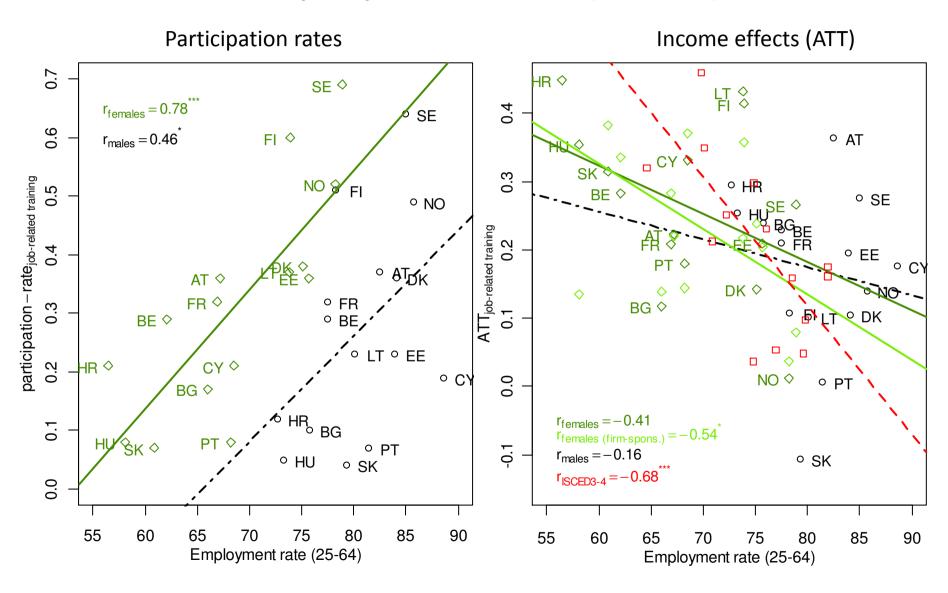
R&D expenditure (% share of GDP)



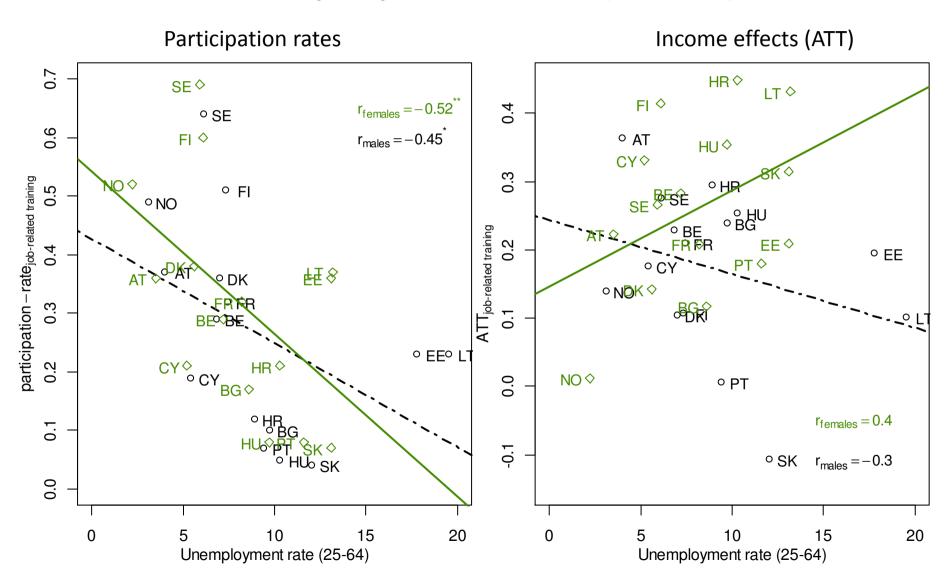
Private expenditure on education institutions (% of private and public sources)



Employment rate (25-64)

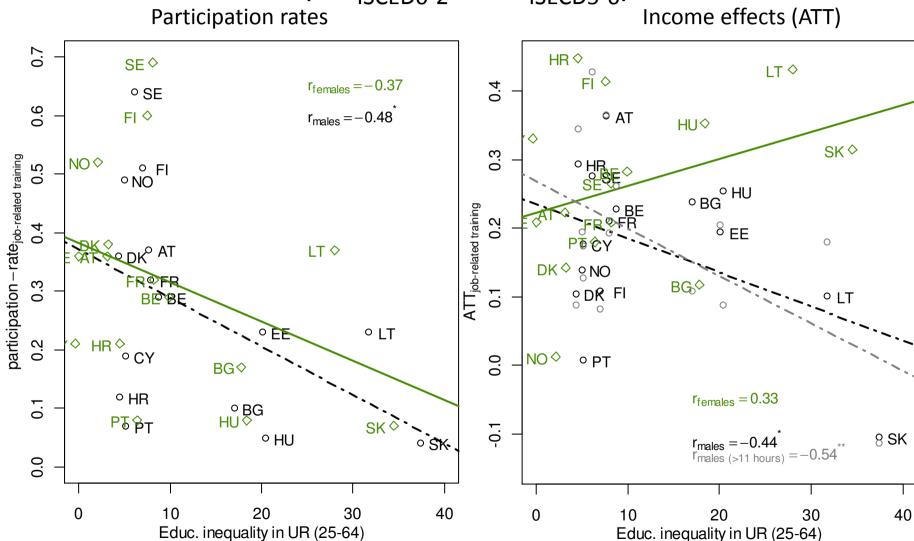


Unmployment rate (25-64)

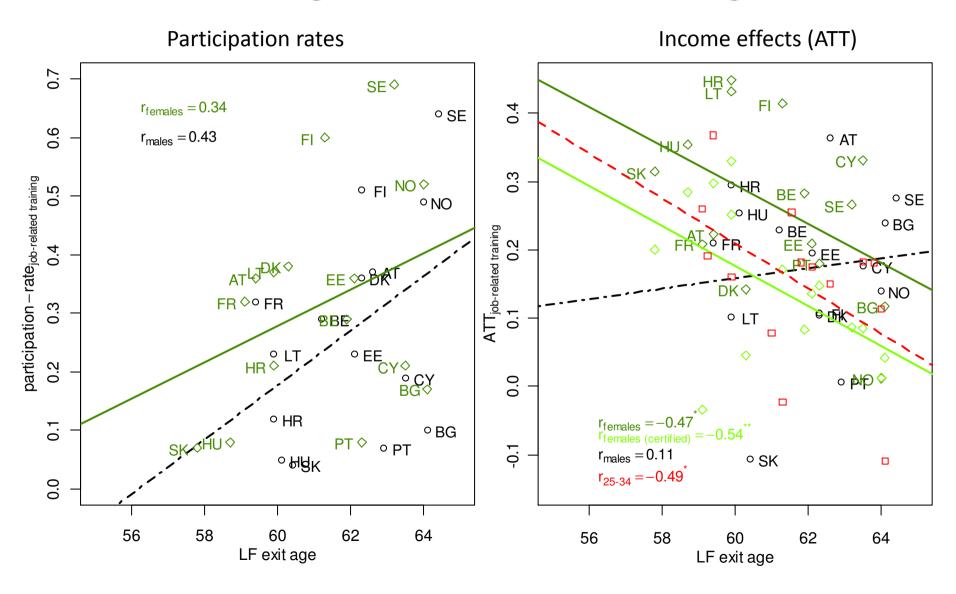


Educational inequality in UR (25-64)

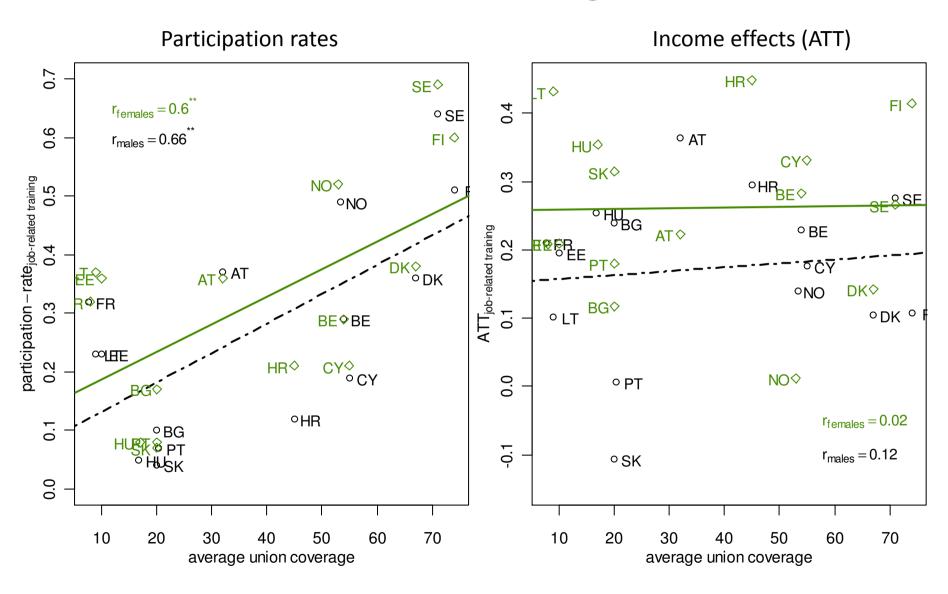
 $(UR_{ISCED0-2} - UR_{ISECD5-6})$



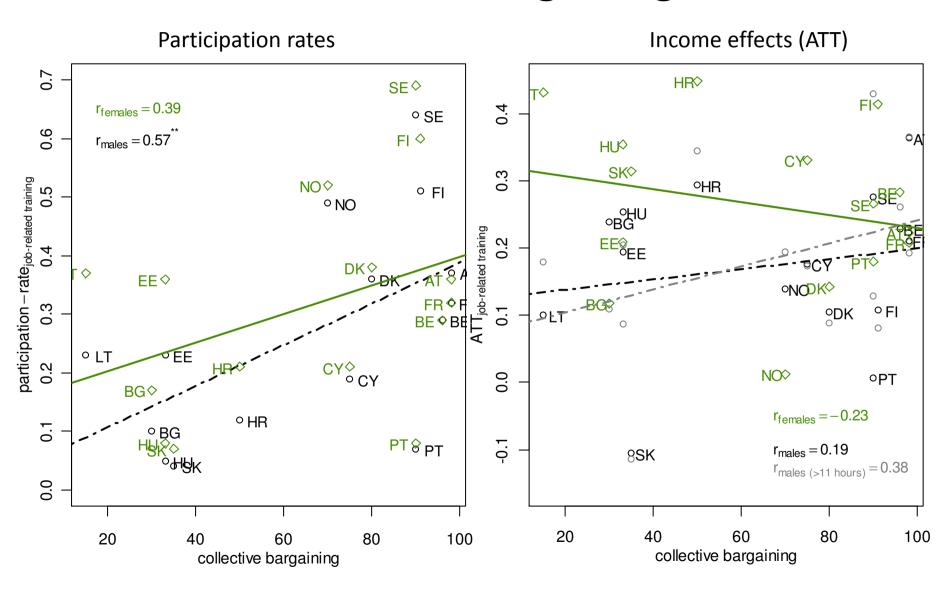
Average Labour force exit age



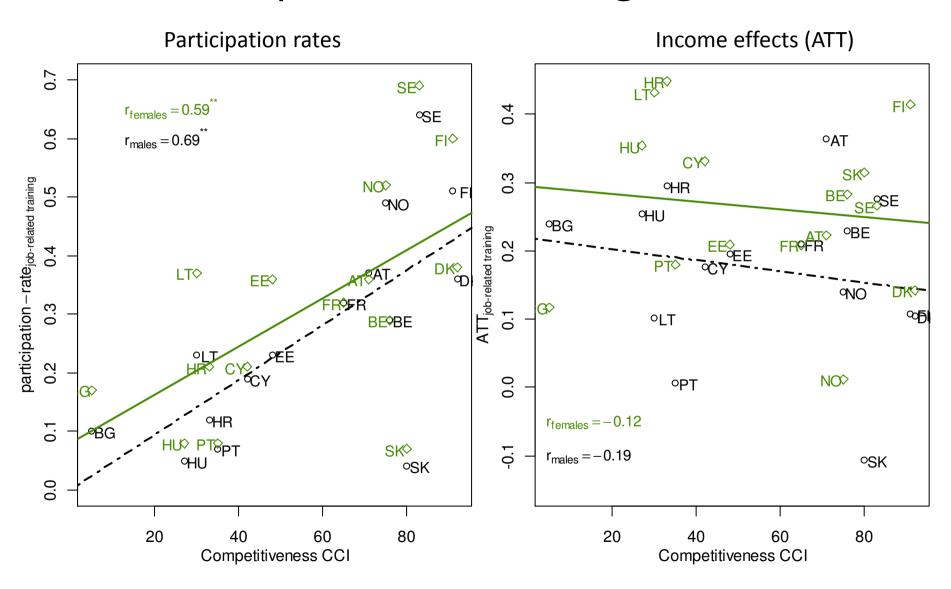
Union coverage



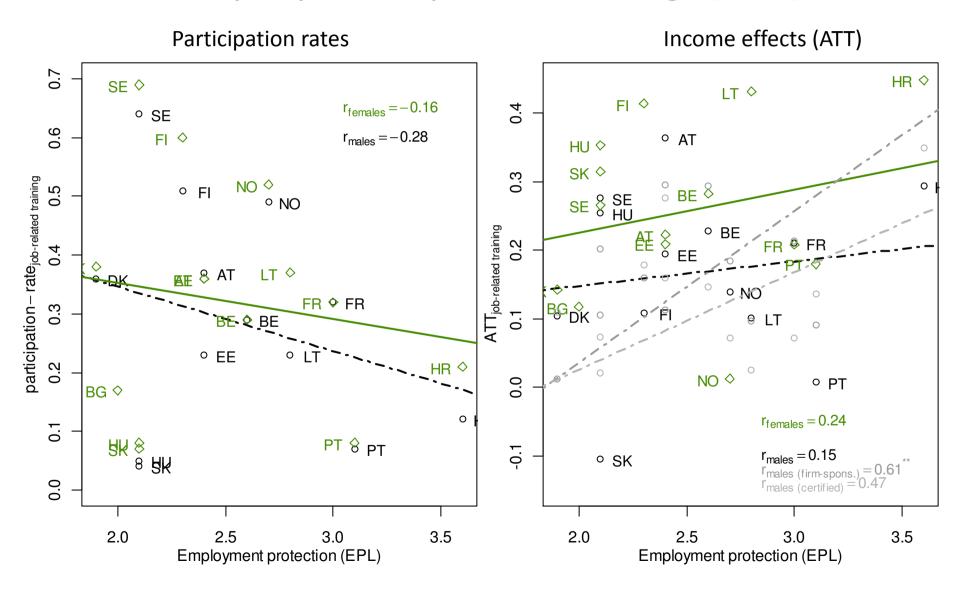
Collective bargaining



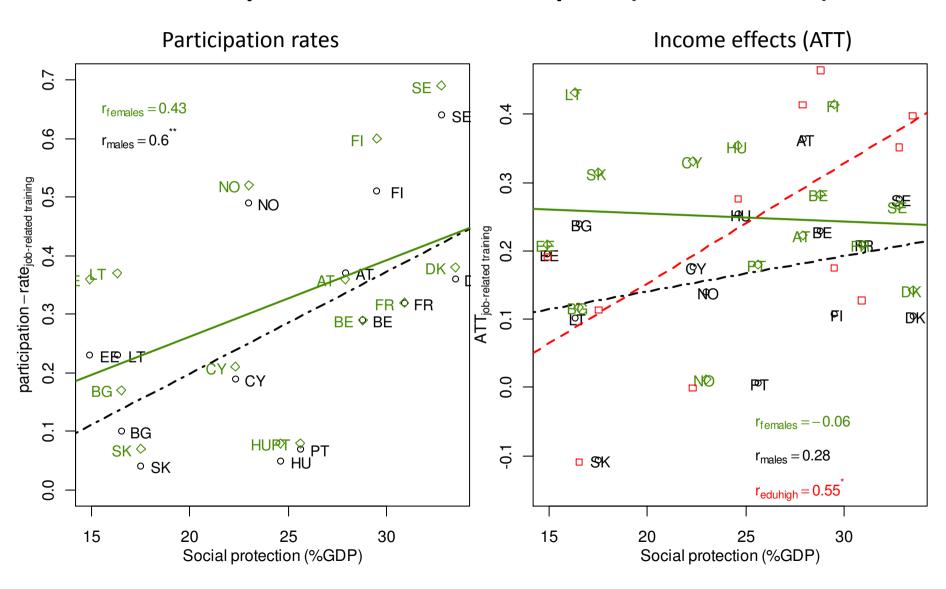
Competition and deregulation



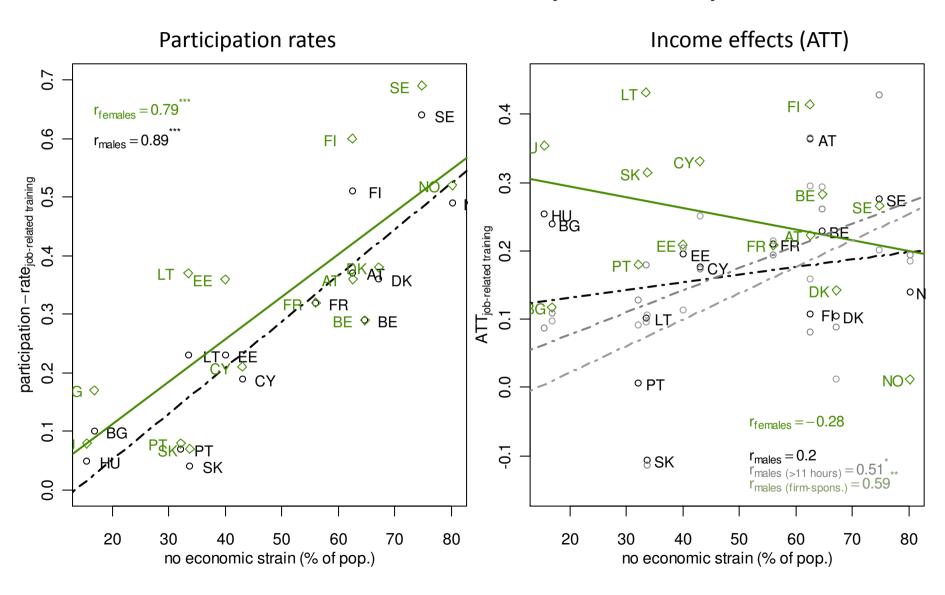
Employment protecion leg. (EPL)



Social protection receipts (% of GDP)

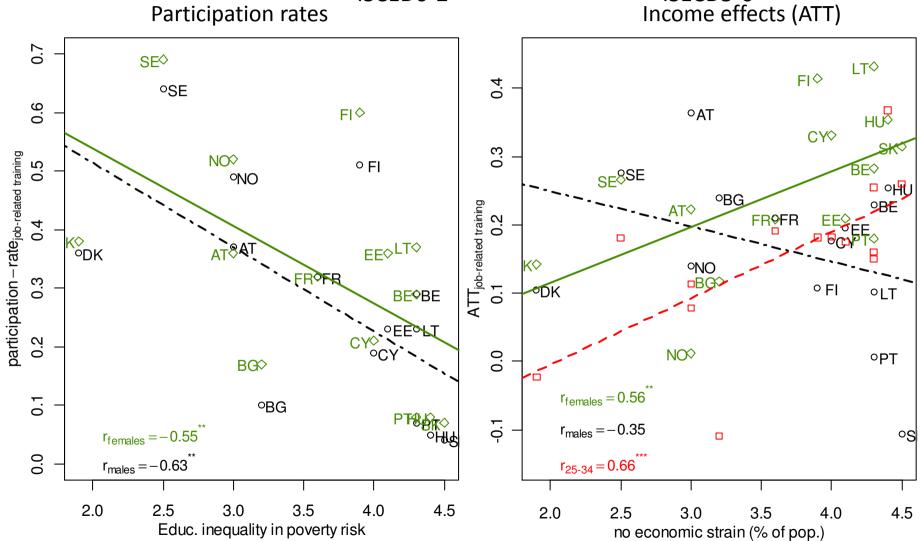


Economic strain (EU-SILC)

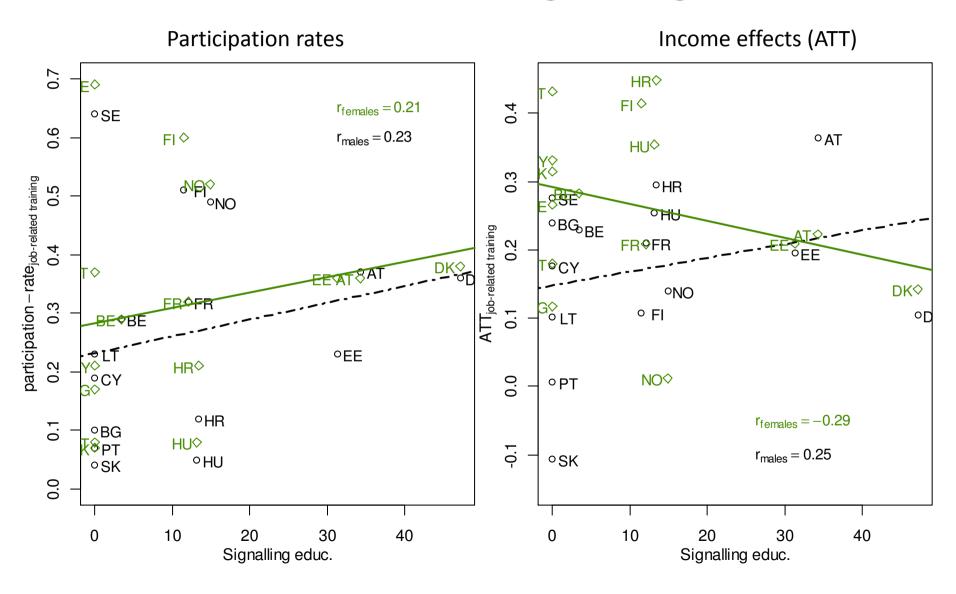


Educ. inequality in poverty risk

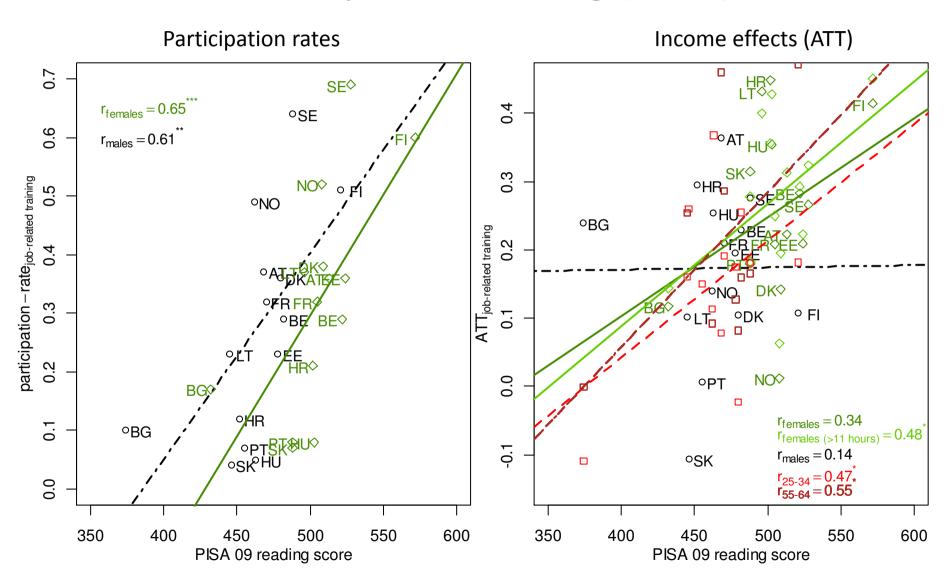
(poverty risk_{ISCED0-2} – poverty risk_{ISECD5-6})



Educational signalling



Quality of schooling (PISA)



Relation to system factors

